

## Why B2B Portraits?

We continue to lead the industry in innovative portraits and service. With 3,000 studio locations in the U.S. and more than 60 years in the business we have the resources and experience to provide professional photography for you and your company. As the nation's only 100% fully digital portrait studio we have the capacity and expertise to provide superior portraits, unique product breadth, and an overall professional photography experience.

We care how you look and this is apparent in what we do. In collaboration with you we will create the best image possible. After all, image is everything.

**B2B**  
BUSINESS PORTRAITS

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## Products and Services



We offer a full range of professional portrait sittings and poses; standard head shot for business cards and websites, full-length and more creative images for a variety of uses.

### Customized Portrait Certificates

Customized Portrait Certificates complete with your corporate logo, a unique tracking code, instructions specific to your program, and portrait discounts for employees and their families. Choose your background, pose, size, delivery options and more.

### Copyright Releases

All photography is copyrighted by our partner studios. We provide you with an option to purchase a license to reproduce your portraits in press kits, newsletters, brochures, business cards, websites and advertising for an unlimited time period.

### Delivery Options

- FTP – secure login and password so you can access your images from the web
- CD – high resolution, single or multiple images, created in studio or centrally fulfilled in our labs

### Dedicated B2B Customer Support

- Central appointment scheduling with a toll-free number
- Assistance with identifying the nearest studio
- Professional inspection of each image to ensure accurate color balancing, cropping and file transfer specifications

### Optional Services

- Central Billing – saves your employee time and money
- Reporting – statements detailing employees that have participated in your program including session date and studio visited

## Business Portrait Uses

- Advertising/Publicity
- Press Releases
- Business Cards
- Brochures
- Corporate Websites & Intranets
- Newsletters
- Annual Reports
- Letterhead
- Thank You Cards
- Employee Recognition
  - Anniversary
  - Performance
  - Promotion
  - Retirement
  - Memorial

In business, image is everything. Most savvy business executives know the importance of having a current business portrait or head shot for marketing and public relations opportunities. B2B Portraits and our partner studios offer a variety of business portrait services and poses ranging from traditional to contemporary to meet the needs of major corporations, small businesses, and non-profits. We work with you to design a program specifically customized for your organization.